

····· Cellulite control



what is novarel slim?







- > Nylon microfibre
- > Patented microencapsulation technology
- > Ingredients: Caffeine, Retinol, Ceramides, Vitamin-E, Fatty Acids and Aloe Vera
- > Active during100 washes

..... what does novarel slim provide to your skin?

- > Redefine the silhouette
- > Tone the skin
- > Reshape the body
- > Helps your body to control cellulite

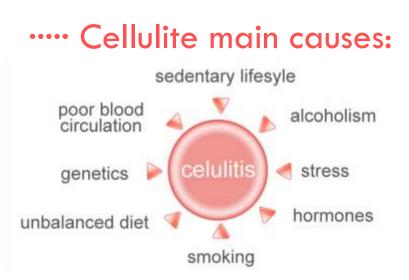
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cellulite facts



····· FACT:

> Cellulite affects approximately 90% of women



..... predisposing and aggravating factors:

> Gender, hormonal factors, age, lack exercise, diet, blood circulation, psychological factors...





ingredients



····· caffeine ··

- > Renowned active slimming agent.
- > Activates microcirculaton.
- > Promotes lipolysis: fat destruction

••••• retinol or vitamin A ••••••

- > Cell regenerator that stimulates the synthesis of collagen.
- > Collagen is a strongest natural protein responsible for skin resistance & tone

> Also has moisturizing and antioxidant properties

····· ceramides

> Restore the skin's barrier system providing an immediate tensor effect

····· fatty acids ·

It penetrates deep into the skin thanks to its molecular weight and easily moisturizes the skin. Natural component of the skin

····· vitamin E ··

> Anti-aging & Anti-oxidant

····· aloe Vera ······

> Moisturizing, anti-inflammatory, anti-irritant, calming



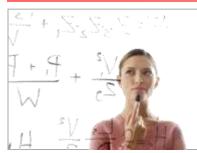
clinical certification





.... product safety: hypoallergenic certificate

- > Test undertaken by external laboratories under dermatologist supervision
- > Test Marzulli-Maibach
- > Results: Non irritating, no allergic reaction
- > It can claim the label "HYPOALLERGENIC"

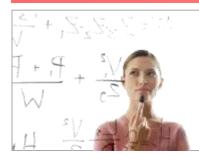


efficacy results & benefits

..... dermscan biometrological evaluation:

- In vivo test analyses over women with cellulite on thighs (grade 5 minimum) during 28 days
- > Anti-cellulite effect using:
 - > Weight control
 - > Centimetric measurements of ankles and thighs
 - > Measurement of the non echogene surface using Dermascan®
- > Organoleptic & sensorial evaluation properties (questionnaire)

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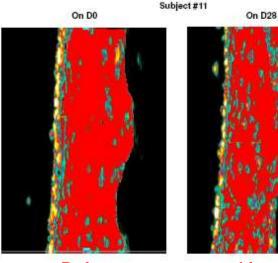


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efficacy results & benefits

.... desinfiltrating / redensifying measurement

> Ultrasound technique which provides information relative to the morphology of the cutaneous layers.

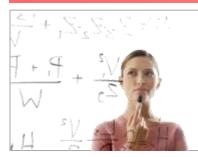


Before

After

> Aspect of the epidermis + dermis after 28 days using novorel

* Red colour represents the fat quantity on the dermis + epidermis



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certifications & efficacy results

Clinical study demonstrates:

Remarkable perimeter reduction* 65% efficacy reduction of fat nodes. Redensifying effect* 76% Slimming Efficacy*

WOMEN AFTER 28 DAYS OF USE **

State reduction on the orange peel aspect	63%
Feel their jeans less tight	67%
Feel lightness sensation	72%

* Clinical and **sensorial test undertaken on independent lab



applications

new vision in body care



.... indications:

Fabrics in direct contact with the skin:

- > Underwear
- > Vests
- > Shapewear or hosiery

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